



Vitas Group is a for-profit holding company that operates a network of microfinance companies, predominantly in the Middle East.

[CHECK OUR FACEBOOK](#)

Dear friends of Vitas Group

We are pleased to invite you to the inaugural edition of the Vitas Group quarterly newsletter, designed to keep you informed about our latest milestones, investment opportunities, and the positive social impact we're creating across emerging markets.

At Vitas Group, we are committed to empowering small business owners lacking access to traditional banking services, enabling them to grow their businesses and uplift their communities. This quarter, we are excited to share some of our recent achievements, which reflect our mission to fuel local economies through sustainable, responsible financing. Since 2004, Vitas Group supported over 800,000 full-time and part-time jobs across Romania, Lebanon, Jordan, and Iraq. Through these loans, entrepreneurs have invested in their enterprises, enhanced productivity, and created jobs, fostering economic resilience in their communities. This tangible impact underscores the value of our financing beyond just capital; it's about building sustainable community ecosystems. We seek investors who share our vision of creating lasting, positive change to support our continued expansion in emerging markets. As we plan for the upcoming year, we aim to deepen our presence in our markets, expand our product offerings, and reach even more entrepreneurs ready to transform their businesses. We invite you to join us on this journey, where your investment will contribute to meaningful social impact and financial returns. Thank you for your continued support and trust in Vitas Group.

Together, we build resilient businesses, strengthen local economies, and drive positive change.



WE BELIEVE IN CRAFTING
DREAMS AND EMPOWERING
SMALL BUSINESSES, ONE
HANDMADE PIECE AT A TIME
TO DRIVE CHANGE.

INSPIRING GOOD BUSINESS

Together with our partners, Vitas Group
is changing lives through innovative
microfinance solutions.



Meet the team!

KHALID KABEER
Chief Executive Officer

We are confident that your unique skills
and expertise are going to make a
significant contribution to our success.

Vitas Insights: News, Updates, and Impactful Stories

Vitas Iraq's Partnership for Financial Inclusion

Vitas Iraq has partnered with GIZ under the Innovation for Financial Inclusion program to expand access to financial services and support sustainable economic growth. Funded by BMZ and the EU, this initiative strengthens financial institutions to better serve MSMEs.

[LEARN MORE](#)


Vitas Group Annual Meeting: Innovation and Technology

In late August 2024, the Vitas team gathered for the annual meeting in Barcelona, reflecting on global successes and challenges. A highlight was the introduction of an innovative online lending platform to enhance small business financing, alongside a discussion on AI's impact on microfinance.

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Celebrating 30 Years of Impact: VITAS Anniversary Gala

VITAS marked its 30th anniversary with a memorable gala, celebrating three decades of innovation and partnerships. Key stakeholders gathered to reflect on the journey, with special recognition given to Global Communities for their strategic support. Here's to continued growth!

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IMPACT IN ACTION: TRANSFORMING LIVES IN IRAQ



In this issue, we are excited to share insights about Vitas Group's impactful work in Iraq and how we're supporting local entrepreneurs and driving economic growth.

Vitas Iraq is dedicated to empowering small businesses by providing accessible and affordable financing solutions and fostering local economic growth. Through innovative financial products and community-focused initiatives, **Vitas is committed to driving sustainable development and supporting regional entrepreneurship.**

IN NUMBERS

**16524**

Number of jobs created

**6221**

Number of jobs sustained

**35399**

Number of Improved Houses

DEMOGRAPHICS

Women served

**100799**

Youth served

**205829**

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